



Shopping your prepress work? Who can you trust?

When the pace and pressures of your prepress work are maddening, how can you be sure you're getting the best work for the price?

You can trust Matrix. We do the job right the first time every time.

Matrix Publishing wants to be your prepress services provider. We key integrity and experience with our unique **Five-Step Approach** to dissolve your concerns about purchasing prepress services.

THE MATRIX PUBLISHING FIVE-STEP APPROACH

WE ADDRESS:	TO DISSOLVE YOUR CONCERNS
1) Priorities	<i>You are our priority. We commit to build a relationship with you, and we know our performance is the building block of future work.</i>
2) Deadlines	<i>We deliver on time. Period.</i>
3) Budget	<i>Our estimates match our invoices. Further, we talk to you at the outset so we're clear on costs, and we're highly competitive on our pricing.</i>
4) Communication	<i>Because we're proactive, we talk to you early and in the way you've asked us to contact you with questions.</i>
5) Services and Craftsmanship	<i>We're experts who understand your goals and believe in individual service. We have done thousands of books and journals for dozens of publishers. We're fast, accurate, flexible and cost-effective, too. For us, it's a matter of personal pride in our work.</i>

SOME OF THE SOLUTIONS WE OFFER:

- **Cost-saving design:** Ask us how an alternative design may save you money.
- **Expert book-length estimations:** With the art, manuscript and design, we are very good at predicting the length of a book so castoffs are not a concern.
- **Smooth art and file formats:** We evaluate files up-front to detect potential technical issues.
- **Great print integrity:** We test, test, test.
- **Flexible to your needs:** We pay attention to you, your needs and preferences. In fact, we have customers who trust us with their highest priority and profile projects; so, you can be sure we will do our best for you, too.

Matrix has experts and trained specialists who provide a scope of prepress services. We care about our craft and our customers. Let us demonstrate how we can add significant value to your publishing process. We'd like the chance to prove how our **Five-Step Approach** is what you've been missing.

Call 717.764.9673. Ask for Doug Ward. He's waiting to discuss your particular needs.



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www.MatrixPublishing.com

Job Done Right Every Time!

HERE'S WHAT OTHERS SAY ABOUT MATRIX PUBLISHING . . .

"When you publish for lawyers, accuracy is a must and Matrix helps assure that our finished product is accurate."

Frank Zuch, President, George T. Bisel Company, Law Book Publishers

"...Matrix genuinely cares about the work they produce as well as the perception that the publisher has toward them. In other words, not only do I have a strong working relationship with Matrix, but I have a friendship with the owners and customer service representative. That really matters in this industry where a bottom line seems to control all activity."

Paul W. Rohloff, Production Editor, W.H. Freeman