

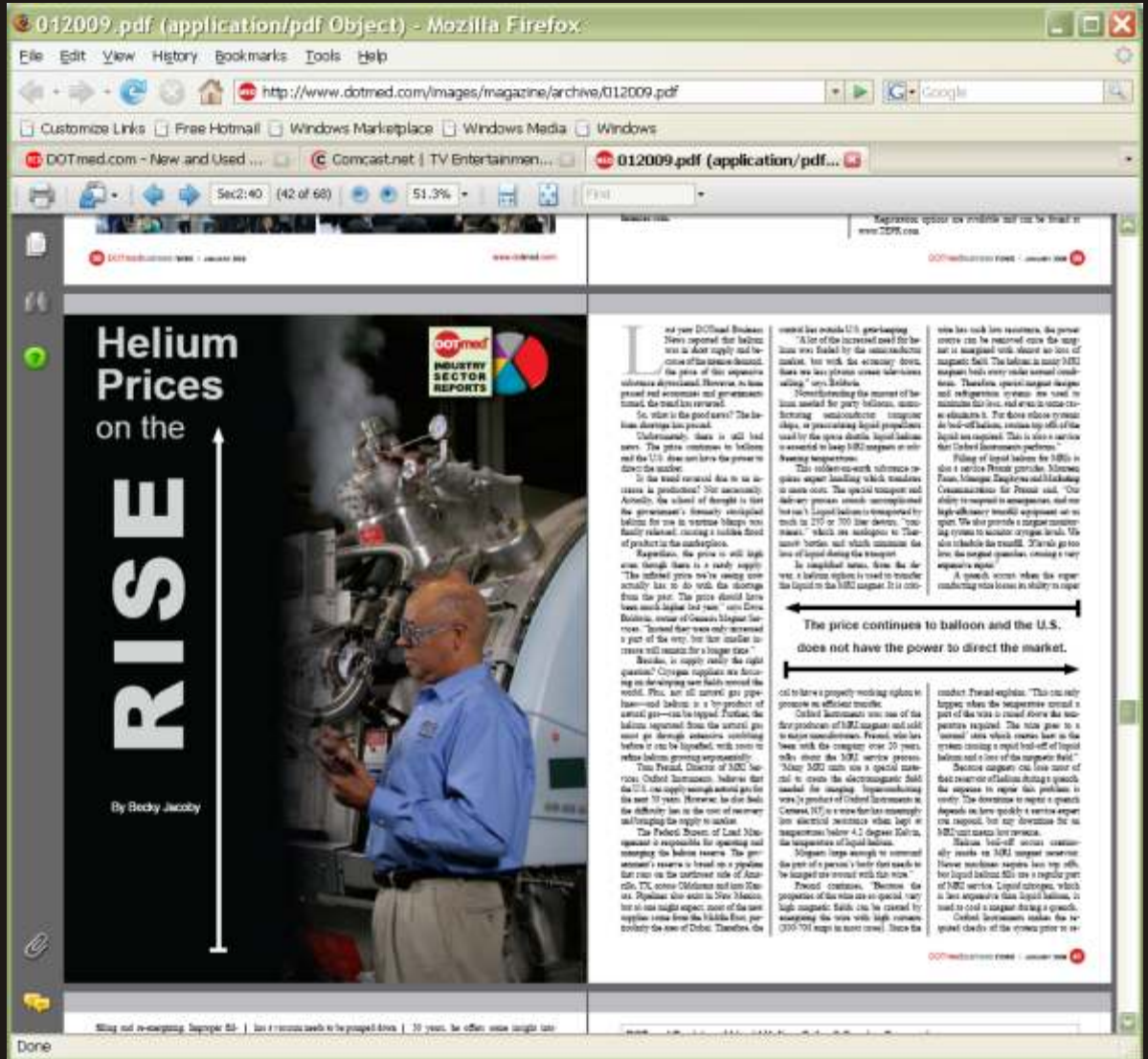
Project: Electronic and Print Book
Scope: Developmental and Copy Editing, Copywriting,
Digital Design and Formatting
Client: www.ServantHeartProject.com



Project: Electronic Book
Scope: Developmental and Copy Editing, Copywriting, Digital Formatting
Client: www.LakesideLink.com



Project: Feature Story, Electronic and Print Deliverable
Scope: Regular Contributor, Medical Equipment Publication
Copywriting, Copy Editing, Digital Upload
Client: www.DOTmed.com (Barbara Kram, Editor)



Project: Medical and Technical Web Content
Scope: Regular Contributor, Medical Equipment Publication
Copywriting, Copy Editing, Digital Upload
Client: www.DOTmed.com (Barbara Kram, Editor--see note below)



From: BarbaraKram
Sent: Thursday, May 13, 2010 11:01 AM
To: beckyjacoby@ec.rr.com
Subject: Re: DNA robots as in WSJ - thought you might be interested

Hi Becky:

Thanks for that article.

I was thinking about you because a story you wrote about Neotool appears to have some traction on the web. I found a link to it in Wikipedia:

http://en.wikipedia.org/wiki/Corepoint_Health

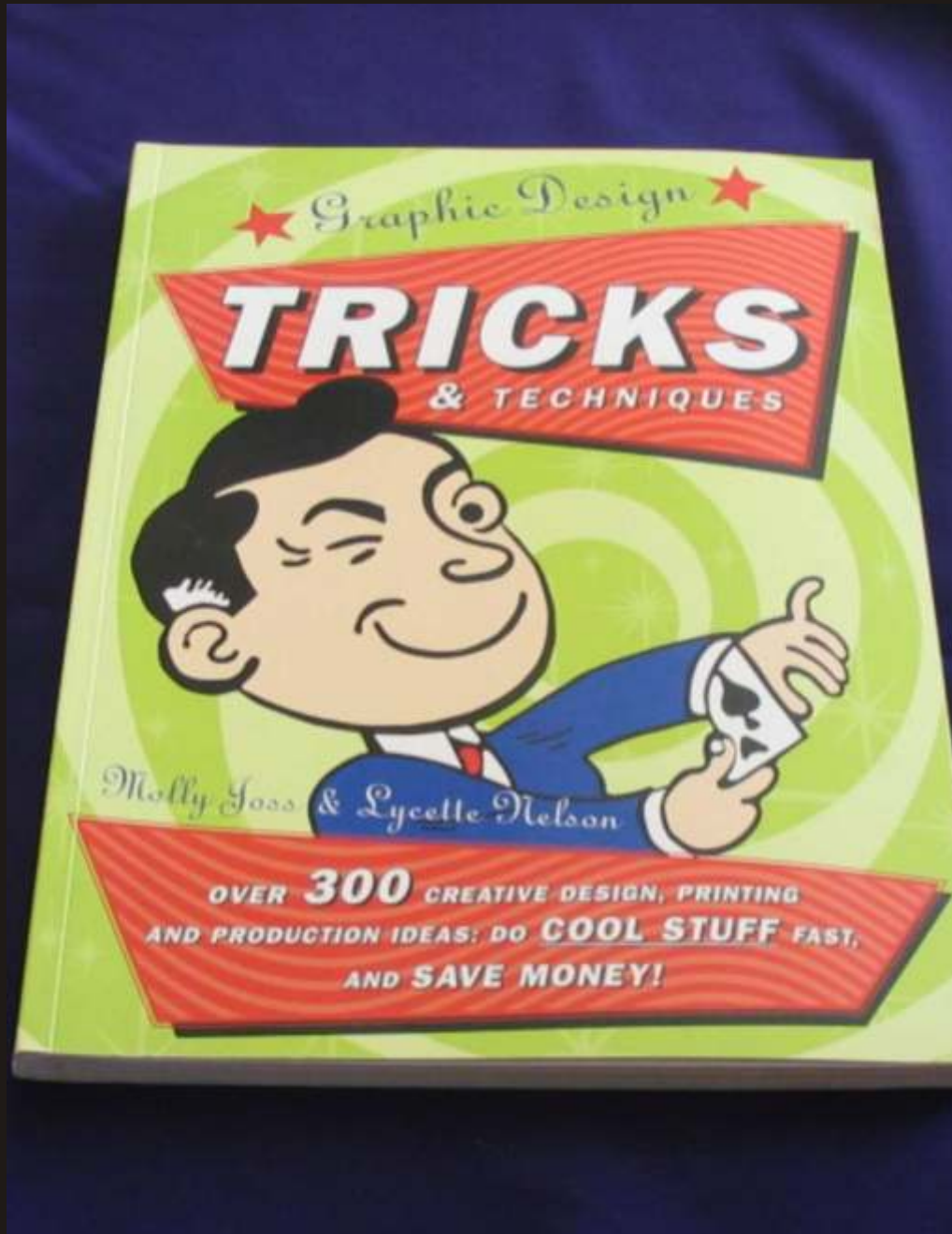
Be sure to include that on your resume!

ELECTRONIC PROJECTS

Project: Psychological Training Program, Electronic and Print Content
Scope: Copy Editing, Graphic Design, PowerPoint
Client: www.NewParadigmTrainingInstitute.com
(absorbed by Lakeside Educational Network, 2008)

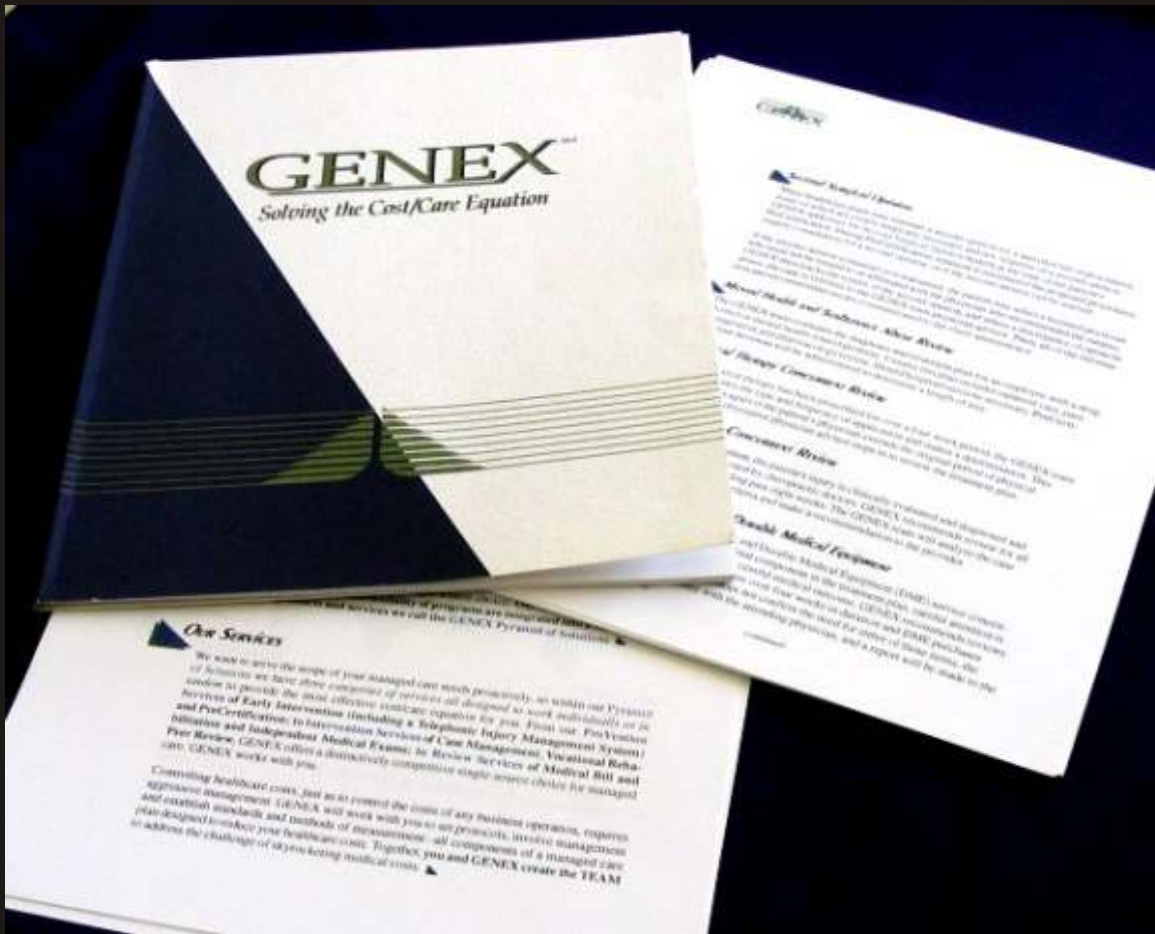


Project: Technical Tips Manual for Graphic Designers
Scope: Invited contributor
Client: Molly Joss



PRINT PROJECTS

Project: Managed Healthcare Proposal Template for National Sales Force
Scope: Copywriting, Copy Editing, Project Management, Graphic Design
Client: www.GENEXServices.com



PRINT PROJECTS

Project: Cardiovascular, Continuing Medical Education
Scope: Copy Editing, Visual Editing
On Staff: Astra Zeneca Pharmaceuticals



PRINT PROJECTS

Project: Print and National Publication Deliverables
Scope: Copy Editing, Graphic Design, Production
Clients: Rhone Poulenc, Corning Life Sciences, and
National Software Testing Laboratories



What others say about.. Becky jacoby

Writing Direct Response
Sales Page, Long Copy for
MLM Program

"It's been a pleasure to work with you: a very professional approach, timing and communications. The one alteration (my change of mind) was dealt with immediately. Work was completed in excess of requirements. I look forward to the next project ."

Client and Company Confidential, United Kingdom

Writing for the Web with
Professional Interviews/Articles:
Metabolic Process,
Neuromuscular Dentistry,
& Solar Energy

"All I can say is WOW! What a terrific job you did! I am so pleased! Thank you sincerely for a job well done. You have been, by far, the most professional writer I have dealt with and I am most grateful for that."

S. Brennan, Entrepreneur, WholeHealthyLiving.com

Editing Nonfiction:
Financial Services' Articles

"Becky is a super editor and a pleasure to work with. She works with speed and within the writer's style. I am confident in my submissions after Becky's editing services because working with her allows me to focus on my business and my strengths. I am happy to have the association and refer her to my clients."

Beth A. Ruggiero, ClimbHighConsulting.com

Editing Nonfiction Book:
Beating Cancer

"I read the book this afternoon, and I think it is wonderful. Praise God for the comfort and healing it has brought to others with cancer!"

Christine McCarthy, www.christineswritersportal.com

Writing/Designing/Producing
a Digital Newsletter &
Monthly Print Magalog

"Fabulous job you did on this issue! The articles were very well written and quite impactful. Thank you once again. I am very excited to be on this journey and that you are every bit part of it. Each month I look forward to the new unfolding and evolution of our magazine...what a thrilling ride!!"

M.C. Henry Northrop, ND, TotalSensoryWellness.com

Digital Sales Letter
for Textbook Publisher

"Becky's scope of insight and capabilities are remarkably broad."

Doug Ward, CEO, MatrixPublishing.com

Professional Biography



"If you didn't have this calm but efficient way about you, I'd be intimidated by you because of all you can do," said Margaret, veteran Coldwell Banker real estate professional.

For more than 20 years, Becky has earned her living writing, editing and designing graphics for print and Web, managing million-dollar or low-allowance projects and consulting on marketing strategy for a variety of corporations, nonprofit organizations or entrepreneurs from all over the world.

Managing from behind-the-scenes, Becky applies business-savvy, confidence and nurturing to complete and implement each project. She consistently delivers quality work, on time and within budget, whatever the venue. She has accomplished diverse assignments that:

- Supported trade shows and incentive events,
- Promoted products or services in pharmaceutical/medical, insurance, nutritional supplement, wellness, credit repair, technology, finance, training and education, home decorating, lighting, manufacturing, marketing, design and publishing industries,
- Drove marketing strategy and outcomes by integrating e-books, case studies, social media and video scripting/production, or
- Provided training and instructional support for compliance issues and interactive or pedagogical learning.

Becky's ability to translate complex concepts and research into flowing, engaging information also keeps her in demand. She has worked competently with executive management, development teams, agencies and out-source partners. She is a creative problem-solver, comfortable with taking the lead or taking direction.

Her experience grew quickly in creative and management positions with notable corporations such as Astra Zeneca, GENEX Services and Hanover Insurance Company. She has also owned successful graphic design, custom decorating, and jewelry and collectibles businesses. She has acted as tutor and mentor for other writers and designers sharing her knowledge, time and talent.

She is a graduate of Temple University with a B.A. in Journalism, holds an A.A. in Business from Stephens College, is certified in Desktop Publishing and has received advanced training in Editing, Publishing, Health and Wellness, Instructional Design, Insurance and Parenting Education. She believes learning is a lifelong pursuit.

Becky lives in beautiful coastal Wilmington, NC with her remarkable husband, Bob, and their rescued black Labrador Retriever, Lehigh. When not writing for clients, she writes fiction, reads, paints, quilts, enjoys taking walks and watching movies.

For more information, visit <http://www.beckyjacoby.com>

"Becky is truly a leader who portrays depth, empathy, wisdom and integrity to all those she touches. Her calm, encouraging ability to actively listen has a major impact..." (KVH, EVP, Lakeside Educational Network)